

# Samir

## UX / UI Designer

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### PROFILE

I bring an engineering perspective and creative problem-solving approach to create handy products and experiences that people love to use. I believe that the best ideas come from the intersection of multiple fields. So, I always look forward to learning new things. I come from a Computer Science Engineering background, with experience in User Experience Designing and currently pursuing MSc. in User Experience Design from Kingston University, London.

### EDUCATION

#### MSc. User Experience Design

Kingston University London  
September 2017- Present | London, United Kingdom

#### B.Tech. Computer Science Engineering

IIIT Delhi  
2013 - 2017 | New Delhi, India

### PROFESSIONAL EXPERIENCE

#### Design Researcher Intern, Think Design Collaborative, India

March 2020 - June 2020

Key Responsibilities include:

- 4 Weeks of Theory: Learned about the Design Research Methods used in the Design Industry.
- 4 Weeks of Practicum: Design Research Project on Effects of Lockdown on International Students is currently in progress under the mentorship of Mr. Sachin Pisharody,

#### UX / UI Designer, Karma Circles, New Delhi, India

January 2018 - July 2018

Key Responsibilities include:

- UX/UI Designing for [prasadkaipa.com](http://prasadkaipa.com). Revamped the website to improve the User Experience & Interface using Adobe Photoshop and Illustrator. Introduced Design System and Pattern Library.
- UX/UI Designing for [productstudio.us](http://productstudio.us). Researched, Designed and Prototyped the website from scratch using Adobe Photoshop and Illustrator. Curated Illustrations and Graphic Design elements.

## COURSES & CERTIFICATIONS

### Advanced Diploma in User Experience Design

Mar 2020 - Jun 2020

TGC Animation & Multimedia, New Delhi

The course was conducted by Mr. Rohit Dheer.  
I designed a mobile application named "labour chowk"  
that provides jobs to the daily wage labourers living in  
india and services to the customers.

### Introduction to User Experience Design

Jan 2018 - Jul 2018

Georgia Intitution of Technology

The course was conducted by Dr. Rosa I.  
I got an overview of UxD, learned requirement  
gathering methods, designing alternatives &  
Prototyping.

## SKILLS

### Design Research

Design Research Methods  
Data Collection  
Card Sorting  
Persona Creation  
Research Design Plainning  
Research Design Operations  
Survey Questionnaires  
Sampling Methods  
User Testing / Validation

### Design

Affinity Mapping  
Competitor Analysis  
Empathy Mapping  
User Journeys  
Scenarios  
Information Architecture  
Sketching  
Wireframing  
Lo-Fi Prototyping  
Hi-Fi Prototyping  
Interaction Design  
Visual Designs

### Tools & Technologies

Sketch  
InVision  
Photoshop  
Illustrator  
XD  
Zeplin  
Balsamiq  
HTML & CSS